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Last weeks speaker

Dean Berg of Green Beverly, spoke to us on how we can make a greener Beverly. Theme was Build a Sustainable Beverly Together. Highlights included recent Pumpkin Toss, How men can buy pants and having Jen Freedson come along for moral support. Keep it classy San Diego and Beverly.

HOLIDAY BOURBON BOUNCE



December 4th when our club does it's first Holiday Bourbon Bounce. Save the Date Dec 4th, starting at 4:00pm. Along Cabot Street, friends and family event, details coming. I don't drink much, but when I do its Bourbon with the Beverly Club. How do I become a member - Miss Kitty Meowville



North of 40 Turkey

Tim Murphy of Cheshire, CT was the lucky winners of our 2021 North of 40lb Turkey. Even luckier was Moiph who didn't have to drive to CT to deliver, only bought booze and dinner at Longboards. Now thats something to be thankful for. Pass the gravy please.

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SERVE TO CHANGE LIVES

BEVERLY ROTARY CLUB SPROCKET NEWSLETTER

Nov 23, 2021
Issue 19

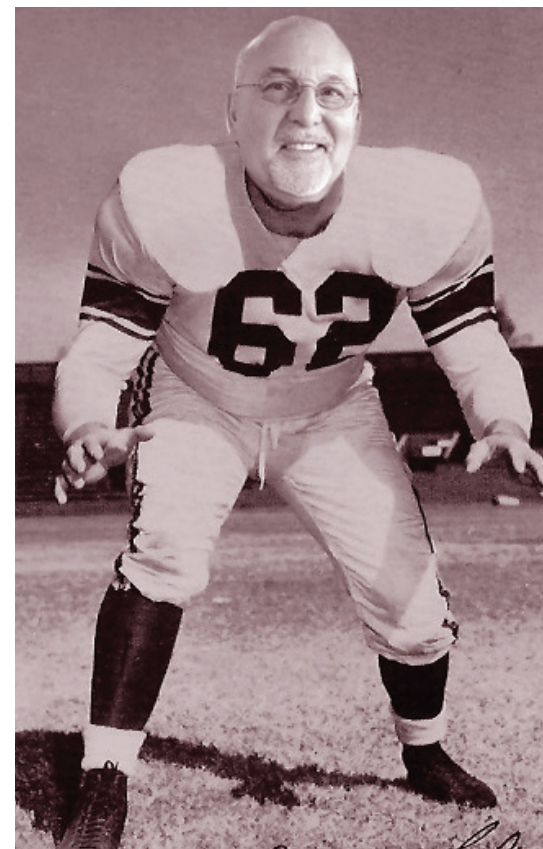
Coming Up

- Nov 23**
Joint meeting with Salem at Danversport
- Nov 25**
Enjoy that 40lb Turkey
- Dec 2**
Only 23 days until Christmas
- Dec 9**
Jennifer Gubicza - Zooguu artist in residence



SALEM vs BEVERLY

121ST MEETING OF THESE NORTH SHORE TITANS!!



Joe "Crusher" Amico



Diane "Crazy Legs" Howard

Vintage photos of game in 1932 showing ageless Joe and Diane as first women to play in game #lovesepiatones

AFTER A YEAR OFF DUE TO COVID, THINGS BACK TO NORMAL IN THE RIVALRY OF ALL RIVALRIES!!!

Mayor Driscoll has promised a big victory for the Witches this year. If Beverly lucks out and wins, she will provide Good Night Fatties for every Man, Women and Child in Beverly, AND promise the throw 2% of Halloween money over the bridge to help our tourism.

Mayor Cahill not to be out done promises big win for Panthers his hometown. If Salem wins he will counter with Gluten Free treats from Crave and Otto Pizza to share with Salem residents. More importantly will convince Mike Collins to provide trash cans on streets to collect the mountain of paper waste.

Pay for lunch, happy dollars, or just a good old donation. Keep the dream alive
<http://bit.ly/Rotaryfineshappydollars>

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Last weeks news, Thursday Nov 18, 2021

Pledge: Maureen Trefry
Song: America the Beautiful

Guests and visitors?

Rich Tabbut, Dean Berg, Jen Freedsen

Sprocket: Rachel Hand

***Birthdays** - Jamie Engel, Don Moran

SGT: Brian Murphy

Invocation: Matt Piaker

Prospective new members:

Johnson Obeke, Kevin O'Reilly, Rich Tabbut

Announcements:

Vote: do we meet on 12/23 and 12/30.
VOTE = no meetings!

Next Tuesday at NOON - upstairs, in the big room. We are having our epic joint meeting with the Salem Club to celebrate our 100 plus year tradition of Salem v. Beverly Football. The teams will be there to dine with us.

Pathways in Gloucester, Salem, Beverly - conducting Toy Drive. Look for the drop off boxes!

Jackie: our parade is next Sunday. We are looking for marchers! We want help! We want to look strong for our 100th. Celebrating our Emergency Workers and first responders. Sunday the 28th at 9 AM. Beverly Bootstraps is supporting children this year with their Holiday Gift Program. Bring to Beverly Bootstraps by December 1st. Sue will also pick them up NEXT WEEK at the Rotary meeting. Learn more on their website.

Amazon Smile: be sure to choose the Rotary Club as your nonprofit! Log-in and sign-up for Rotary, then all your purchases go towards supporting Rotary!

Sergeant Routine:

Brian sat in the sun all meeting - so his face is quite red!
Almiris, Julie, Larry, Nick, Adam, Dianne P.

What is the best thing about Rotary?

Jim: "I've been here a hundred years."
Neiland: The way we treat one another and build relationship.
Elizabeth: The people.
Al: his show - Around the Town with Rotary.

Chet, Dr. Jamie, Marshall: At the legislative breakfast this week, there was a socks smackdown. Lawyers, "guns", and money. They are all wearing socks (except Jamie). Chet wins the smackdown.
Sean tried to join the smackdown with his very festive socks.
Brian M. Got invited to Michelle Wu's inauguration. Pay Brian's brother was pulled for the turkey raffle.

Happy Dollars:

Joe: His wife fell a few weeks ago and really hurt her face and hand. She is in a cast for her hand. But a week ago, Bob Murphy came by to give them Turkey Tickets. Bob came inside and started chatting with the whole family. Judy was smiling and so happy for the visit.

Brian is happy he does not have to drive the turkey to his brother - he will come to US!

Giving thanks this week because next week won't have a sergeant routine:

Brian's Son turned 30 and went somewhere where the mayor is a dog. Brian is happy we have Cahill who doesn't lick himself. Julie was fined for being the only public official here today.

Nick is grateful his daughter broke up with her boyfriend.

Rich's daughter got engaged.

Peter is grateful he is still here!

Sue is grateful for her staff - especially this time of year.

Dianne is grateful her daughter is currently in France as part of the International Women's Forum - she is a full-fellow on a full scholarship at the NSAID business school.

Matt's sister (Mrs. Essex County) is being induced on the 21st.

Elizabeth is grateful her whole family will be together for thanksgiving.

Jamie is grateful the Patriots won when she

went to the game (she is 2-0 and thinks the Jones' should give her their tickets).

Ellen is grateful for life.

Connor - thankful Chinfriction is playing at Sea Level

Diane - thankful that she is halfway through her year as President.

Jo is grateful she has had so much vacation and that her kitchen was retiled while she was gone.

Jackie got to see Steely Dan last night for the first time in her life!

Sean - the girl who was shot in Salem was a good friend of the family's. Grateful she is doing well and that it will hopefully lead to change on how they administer restraining orders.

Speaker: Dean Berg of Green Beverly- "Build a Sustainable Bev Together"

Had worked in the software industry and then shifted his focus on teaching others how to live a more sustainable lifestyle.

Green Beverly is a nonprofit on a mission: to help all Beverly residents and businesses lead more sustainable lives through actionable information, inspiration, and education. Sustainability: anything that we as residents or businesses have control over.

Actionable: we must prompt and inspire action. If we don't do this then we have failed on our mission.

Why? Beverly has set the bar for climate action - we've worked on the Beverly and Salem Resilient Together Climate Action plan.

We control about 65-85% of our greenhouse gas emissions footprint.

There are so many questions! When we buy clothes, we have many options to help! Do we buy from a store, do we buy online, do we buy thrifted? Green Beverly is here to help answer these questions.

Where do I start? Resilient Together has set the bar.

It will take the residents, the school system, AND the City.

There are community wide solutions and individual solutions.

Community wide is a response to systemic issues, things that require all the stakeholders involved. This can include local food production. Food that we buy out of state is 10x worse for the GHG. We should be producing more food locally. Increasing local food production! We are working with

Tufts research students.

We heat our homes with oil or gas - if we can migrate these systems to electric, then this will reduce greenhouse gas emissions. It can be a very expensive process. We are looking for creative solutions to help homeowners make this decision. Ideally with financing to help the homemakers make the shift without incremental cost.

Can we figure out how to take leftover food in the restaurants to give to those who are food insecure?

We try to meet people where they are at:

Digital: greenBeverly.org. We wanted it to be very Beverly specific and highlight local Beverly businesses. It has a database of green actions - cheap and free things people can do every day.

Physical: we have a three year lease on a space in the Cummings Center (107Q). Sustainability showcase - everything is up cycled or recycled. We want it to be a net zero kind of display.

Coaching: impartial experts help answer questions and provide one on one guidance. They are your neighbors! They aren't representing a product or a service.

In the Community: we are trying to be at events and visible in the community as much as possible. We are also doing educational workshops (such as an outdoor composting workshop we held at the Library or the Pumpkin Smash). 650 pumpkins and over 450 people at the Pumpkin Smash! "Let's keep our pumpkins (90% water) out of the waste stream!"

Closing: It's been terrific to work with Green Beverly over the past 3 months. I'm impressed with the passion, the energy and the dedication to climate action. It gives me HOPE." -Ella, college intern. Our goal is to give the next generation hope!

Weekly Raffle: ticket drawn by Dean Berg, card drawn by Marshall Handy (no luck).

Submitted by Rachel Hand

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